

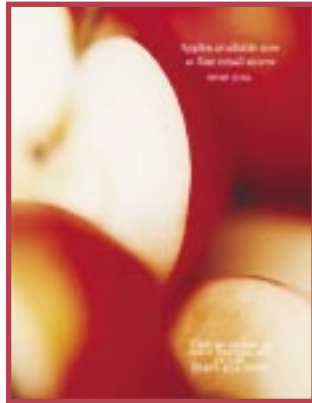
Create The Right Identity

On The Air



People are affected by what they see and hear on radio and television. Put your business in their heads.

On The Stands



Newspaper and magazine ads create sensory impact. Ensure professionalism in your designs.

On The Web



The Internet is a powerful communication tool. Maximize its potential with a functional, attractive site that warrants repeat visits.

Consistency across the platforms delivers interest, inquiries, and interaction.

It's a logo. It's a slogan. It's image; and it's essential to earning maximum impact from your advertising.

You use so many vehicles to market your business. We will ensure continuity within your campaign, enforcing your unique image to turn consumers into customers.

Think Outside The Bunch

Become intriguing. Become persuasive.
Become memorable.

There are characteristics of your business that are unlike anyone else in the market. Promote your distinctions creatively to set yourself apart from other advertisers.

B.S. Ideas, Inc. is a team of creative marketing professionals specializing in image development and advertising consistency. We work to help you identify your distinctions and reach your target demographic through professional, appealing, and persuasive advertising.

We make advertising your business more effective and more efficient by building thematic campaigns that work in print, in broadcast, in-house, and online.

Enhance The Possibilities



Where can your advertising take you?

You have endless potential. Tired messages, disconnected themes, and underdeveloped ideas aren't good enough for advertising your business.

Add a fresh approach to your marketing. Let us combine all of the ingredients that are proven to work.

Promote The Core Benefits Of Your Business

Logo Design ~ Web Design ~ Print Concept & Design ~ Business Cards
Signage ~ Stationary ~ Press Releases ~ Flyers ~ Posters ~ Mailers
Digital DVD & CD Presentations ~ Promotions ~ Public Relations
Commercial Photography ~ Television Commercial Concept & Scripting
Branding Statements ~ On-Hold Messaging ~ Copywriting ~ Consulting
Event Coordination ~ Media Kits ~ Press Releases
Radio Commercial Concept & Scripting ~ Jingles



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Like To Stand Out?



Distinguish Yourself...